

March 26, 2019

To Whom it May Concern,

I am pleased to provide a letter of reference for Alexa Kanchuk.

I have known Alexa for several years; and was delighted recently to engage with her several times in her capacity as a sales representative at Naturalizer, her place of work. I always experienced Alexa as an articulate, positive and determined person. When I met her in her role in sales, I also observed a confident, "calm-under-pressure" yet energized, problem solver. I both experienced and observed her easy way of making people feel like they had her full attention and investment. She captured details and was resourceful. It was apparent to me that she enjoyed her job and was very good at it.

I expect that you will experience the same investment from Alexa in any role she takes on. She has been successful in her studies at the Nova Scotia Community College, no doubt, due to the qualities I have described above. She enjoys a challenge and brings a quality of assurance to the task in front of her. I believe she will be an asset to your team, and ultimately provide leadership in it.

If you have further questions, please feel free to contact me at 902-410-4353.

Sincerely,

Lorraine Keating, M.Ed., C.C.C.